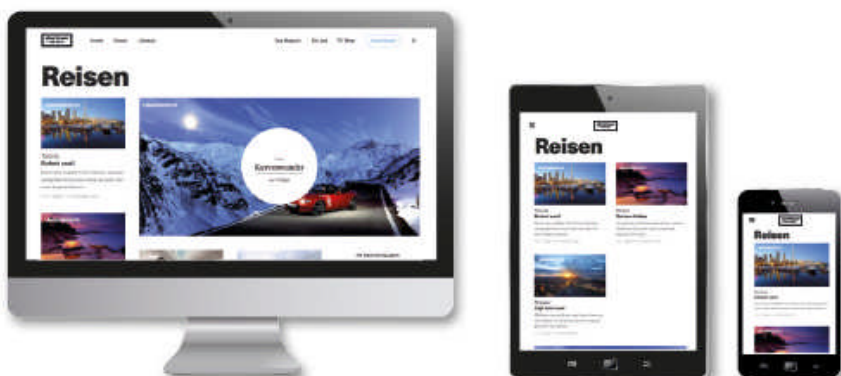


abenteuer-reisen.de

Rate Card No. 16



Display Advertising

Advertising form	Format	CPM
Superbanner	728x90 pixels (desktop) & 300x100 pixels (mobile/tablet)	30 EUR

Closing date: 4 working days

Media delivery & lead time: 3 working days until 2 pm to ar.anzeigenservice@wdv.de

Filesize: GIF, JPG: max. 49 kB

Newsletter

Advertising form	Format	Fixed Price
Banner	640x300 pixels	250 EUR

Frequency: monthly - on publishing date of print magazine

Subscribers: approx. 17000

Schedule:

Month	Publishing date	Closing date / Lead time
January	29.01.2019	22.01.2019
March	05.03.2019	26.02.2019
April	09.04.2019	02.04.2019
May	14.05.2019	07.05.2019
June	18.06.2019	11.06.2019
August	06.08.2019	30.07.2019
September	10.09.2019	03.09.2019
October	15.10.2019	08.10.2019
November	12.11.2019	05.11.2019
December	10.12.2019	03.12.2019

Media delivery & lead time: Closing date until 4 pm to ar.anzeigenservice@wdv.de

Filesize: GIF, JPG: max. 49 kB

Editorial Format

Sponsored Post

These paid-for advertising pages (advertorial) are presented in an editorial format. One or more URL and a video can be included. The post is for three months online and labeled as „Sponsored Post“. The upload can be made at any time after consultation.

Fixed Price per three months: 1500 EUR

Closing date & Lead time: 2 weeks / E-Mail: ar.anzeigenservice@wdv.de

General Details

Conditions of Business: Orders will be processed according to our general conditions of business and terms of payment which are available from the publisher or: www.abenteuer-reisen.de/mediadaten/

Terms of payment: The invoicing takes place at the start of the campaign. 2% discount if we received payment within 14 days, or 30 days net payment.

VAT: will be added to the net invoice sum at the legally valid rate in Germany

Agency commission: 15%

Discounts: Discounts for a single advertiser and contractual year of 12 months. A joint discounting of abenteuer-reisen.de and [abenteuer und reisen](http://abenteuer-und-reisen.de) is not possible

€ 5.000 +	3 %
€ 7.500 +	5 %
€ 10.000 +	10 %
€ 15.000 +	15 %
€ 20.000 +	20 %

(The Rate Card No. 16 is valid since November 1st, 2015)

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